



BRUNELLO CUCINELLI

MEN'S COLLECTION SPRING SUMMER 2016

The Lightness of Freedom

Brunello Cucinelli Man for Spring-Summer 2016 expresses a fun-loving, modern elegance, a clear reflection of a free spirit, ready for an exploration of combinations, colours and patterns. Lightness and fun become the weapons of the male wardrobe, where the experience of careful craftsmanship and the vitality of the modern *casual* elements and new materials converge: from natural blends to technique fibres, in refined light shades or intense natural summer colours and pastels.

COLOURS

The harmony of colours is married to the luxury of clear shades: neutrals inspired by mineral tones from scales of grey - Marble, Alabaster - or cool shades of beige - Panama, Avena to the warmer tones of Waffles. Colours inspired by the fruits of nature introduce modern and refined combinations: Cream, Mango, Mint, Blueberry and Apple alternate with shades of blue Sky, Space and Ocean, while intense pastels of Apricot, Lemon, Water and Green Tea light up the wardrobe with a summery, vivacious light. Light patterns merging in the colours of the suits and jackets are contrasted by the lines that run through the knitting and the t-shirt with a refined combination of summery and neutral tones.

COMBINATIONS

The style comes from a vital dialogue between the elements of the male wardrobe: from the more formal character to the casual spirit, man is free to combine and create his own look through elements of refined harmony. The jacket, suit and shirt in the classic shapes of high sartorial tradition are enhanced by sophisticated casual elements: sweatshirts and coloured pull-overs, polo shirts and denim trousers washed or slightly worn define a unique and harmonious style. Detailed trousers, striped knitwear and sports-like prints create an elegant and relaxed counterpoint to the formal details and classical pattern fabrics of summer.

LIGHTNESS

The language of freedom is lightness, spread throughout the materials, the careful composition and the comfortable summery additions. To the fresh cloth of suits and jackets are added lightweight fabrics in mixed silk, cotton and linen with enzymatic finishing which gives a slight *used* effect to the tailored fabric. A wide selection of shirts highlights the lightness of cotton and linen, with classical or jacquard patterns, while the polo and t-shirts in jersey and piqué unite the cotton with the special effect of silk. The jackets encompass the finesse of chamois and nappa leather, also with elegant perforations; parkas, pea coats and raincoats alternate light cloth in natural materials with sophisticated technical waterproof fibres.

SHAPES

The careful blend of modern distinction and lightness creates harmonious shapes that allow calibrated combinations and additions, with elements that illuminate style as a detail in sophisticated contrast.

The shape follows modern rhythms: the lines of the jackets are kept close to the body enhancing the physicality of the male torso, while the silhouette of the trousers becomes softer. The development of models and sizes is important in outerwear: the shorter spring pea coat to the medium length parka up to long raincoats coming down over the knees.

ACCESSORIES

Elegance in movement and attention to detail for accessories that complement the character of taste: English style shoes with two contrasting materials enrich the modern and sporty look, alongside a wide selection of footwear that reflects the different standards of classical elegance, casual style and relaxed world of summer.

The wide range of bags covers the needs of everyday use as well as long trips, with an organic variation of models permeated by two-colour combinations of materials.