



BRUNELLO CUCINELLI

FALL WINTER 2016-17 WOMEN'S COLLECTION

## The Gentle Woman

Between modern *garçonne* and feminine neo-romanticism, classic British patterns and refined eccentric touches, the Brunello Cucinelli Fall Winter 2016-17 Women's Collection is inspired by a dandy of the digital era. Seductive and independent, she is simultaneously the attentive observer and the inspirational muse of a new elegance, combining male and female, elite society with everyday world of the web, inspiration from traditional elegance with exploration of transitional places and virtual realities.

A melting pot of ingredients in which contradictions subside, replaced by contemporary inspiration that overrides apparently conflicting worlds. The Informal Tailoring style translates precious fabrics into soft volume silhouettes and relaxed styling. She personifies elegance through a new vision of the world: revolutionary without extremes, informed without triviality.

*Touches Rétro* with an urban interpretation are the leitmotif of the collection. The same variations on characteristic masculine patterns become the common thread that ties combinations, contrasts and characters together. Pinstripes, Glen check and windowpanes are juxtaposed side-by-side in the same outfit, linked by similar design variations, play of tones, and blurry or shining lines.

## Colours

The collegiate palette of Blues and the formal range of Greys are punctuated with bright winter tones: Silk, Millet, Dove Grey and Halite, gleaming accents of Ruthenium and the palest nuances of Pearl and Marble. A precious spectrum of Reds energises the collection with dynamic shades of Purple and Pompeii, or more oxidised shades like Amarone, Burgundy and Henna.

The collection's colours are inextricably connected with British patterns variations: different versions of Glen Check, stylised or embroidered houndstooth, jacquard and wide checks blending with soft bonded fabrics, precious furs and warm cashmere knitwear. Monili detailing enhance classic pinstripe patterns, while tiny sequin embroideries emphasise windowpanes and herringbones.

## Shapes

Tailoring and layering blend with unexpected combinations of patterns and volumes. Sartorial designs are revisited with contemporary interpretations, combined with overlaps and new shapes to accommodate a mix of influences, ranging from the countryside of England to the galleries of Paris, from the online world of bloggers to the cult districts of sartorial and fashion design.

The variations range from ribbons and bows to neat ties, from smart loafers to relaxed trainers, from double-breasted coats to leather biker jackets, and from bonded bouclé wool to gilded suedes; the casual attitude of fleeces and cropped pants is inextricably linked with timeless style of the tuxedo vests.

## Materials

The attention devoted to the variety of textures and patterns exalts the range of combinations and layering: soft, bonded, bouclé and velour surfaces alternate with large Glen checks, houndstooth, pinstripes and windowpanes. Fine fabrics reveal two-tone or regimental stripes, softened by the fluidity of silk or enhanced with monili trims. Crisp taffetas, shiny satins and ethereal organzas are combined with soft cashmere ribs.

The world of *Athleisure* is infused with sartorial principles through the use of luxury sportswear fabrics: extra-fine merino wool jersey – either solid or patterned – with a felted look, together with cashmere fleece are used to create tailored trouser suits, twin sets, lightweight slit tunics and evening dresses.

## Knitwear

The yarn, in all of its forms, is the source of inspiration for creating patterned and three-dimensional effects. Knitwear range from the traditional English ribs to sparkling embroidered houndstooth motifs, from blurry extra-large windowpanes to essential understated stoking stitch. Floral jacquards, fur trims and shiny elements also run through knits, enhancing the sophisticated mix of genres and inspirations.

## Jackets and Outerwear

As the essential elements of the season, the elongated jackets and coats transcribe the traditional patterns onto alpaca bonded cloths and wool flannels fabrics. Down jackets prefer shiny clothes and solid soft flannels.

With British patterns, wool jersey, checked, pinstriped or bouclé fabrics, the trouser suit is back in the spotlight as the genderless element par excellence, capable of creating innovative looks and unusual combinations. From casual to tuxedo style, embellished with *Ultrablack* monili or *Flowers* made from semiprecious stones, the trouser suit acquires a new and contemporary look.



## Trousers

With their soft, sensual, and sometimes even exaggerated looks, the trousers' new volumes create a touch of glam, and change the rules of the dialogue between masculine and feminine fashion.

Combined with the fabrics' patterns, the assortment of lengths and fits creates a modern Informal Sartorial style: adherent silhouettes alternate with soft volumes, boxy fits with tapered contours, and ergonomic cuts with fluid effects.

## Skirts

The essential feminine contours of the pencil skirts are brought out with flannels, pinstripes, and windowpanes fabrics enhanced by slits, bias-cuts, and panels. The clean surfaces emphasize the wavy effect of pleats, asymmetrical cuts, and fluid volumes. Sparkling paillettes embroidery brighten up elegant masculine patterns of maxi skirts for the evening.

## Dresses

The dresses sublimate the trends with their elegant and sophisticated tailoring. For both the daytime and the evening, bias cuts convert the characteristic masculine designs. Elongated and straight shapes are either gathered with draping, or else expand thanks to ultra-lightweight inserts. The knit dresses combine the refined look of fisherman's rib with the charm of couture constructions, or else colour the night with the deep hues or rusty nuances of their sporty stripes and British patterns.

## Shoes

From runners to loafers, heels and Derby shoes, the footwear collection combines character and craftsmanship to complete the sophisticated City Mood. A refined mix of inspirations and genres reformulates the style: boots feature feminine heels or splendid brogue designs, while Beatles and loafers boast a tread sole or sneakers-style sole. Whether sparkling or covered in fur, fringes and tassels become extra accessories that give a touch of elegance to these stylish and sporty shoes.

## Bags

Exquisite accessories are fundamental complements for every look, all in keeping with the Smart theme, thanks to their lightweight and multi-function designs. Clutch can split into various elements in order to define styles and combinations, crossbags become backpacks, and the pouch bags and city bags are carried by hand or else are completed with thin shoulder straps. Soft leathers alternate with jewelled designs and new textured effects; ultra-soft shearling define a lively and modern winter style for backpacks, shopper bags and bucket bags.