



BRUNELLO CUCINELLI
CASHMERE



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Umbria, with Perugia, was among the first areas in Italy and Europe to feel a need for a university, a place for public study that taught all the sciences and subjects once called the arts, so they could be practiced and applied.

It was a universal school that interested a multitude of individuals, involved all citizens and in particular, here in Perugia, over the years, reached out to the entire world with its school for foreigners.

Here in this city, along with the fragrant breeze one breathes in the mysticism that St. Francis of Assisi introduced to the world.

It is a mysticism born amidst the peasants, so close to God, that already belonged to Umbria and can still be seen in each of its vigorous children.

Perhaps it is precisely the spirituality of this courageous people that relentlessly pushes them towards Knowledge, which is not only sensitive but comprehensive of the most important human values.

Virtue and Wisdom, according to Dante, liberate man from brutality, and the Umbrians are not afraid to eat the fruits of that sweet and feared tree of paradise.

They have always known that Knowledge leads to death, and within the realm of Knowledge they only wish to seek Wisdom, an expression of a Knowledge of things in terms of their supreme causes, which only a healthy philosophy can achieve: moral Virtue, one of the seven gifts of the Holy Spirit.

Through Wisdom one achieves Tolerance, which is not a child of modernity but dates back to Locke, who wrote a letter as important as a book on the subject. Voltaire, in no uncertain terms, dedicated a treatise to it, and Kant said in regard: “The starry sky above me, the moral law within.”

Still earlier, Josephus Flavius, Quintus Aurelius Symmachus, and Themistius spoke of tolerance.

During the Counter-Reformation Galileo affirmed his own extraordinary and peculiar vision of modern tolerance based upon a separation between the principles of science and those of faith. After World War II, Walzer defined tolerance as a reconciliation to irreconcilability; for this reason, there is a greater need for reciprocal knowledge.

Today, following in the footsteps of tolerance, the great challenge of modernity has pressed the three major monotheistic religions to change profoundly. Thus, Spinoza could formulate the most poetic of his reflections on the concepts of knowledge, wisdom and tolerance: “Man’s task is not to judge or condemn, but to learn.”

Conoscenza Sapienza Tolleranza











*Man's task
is not to judge,
or condemn,
but to learn*

SPINOZA



































*The starry sky above,
and the moral law within*

KANT



*He whom God has created
is himself perfect,
for his wisdom and intelligence*

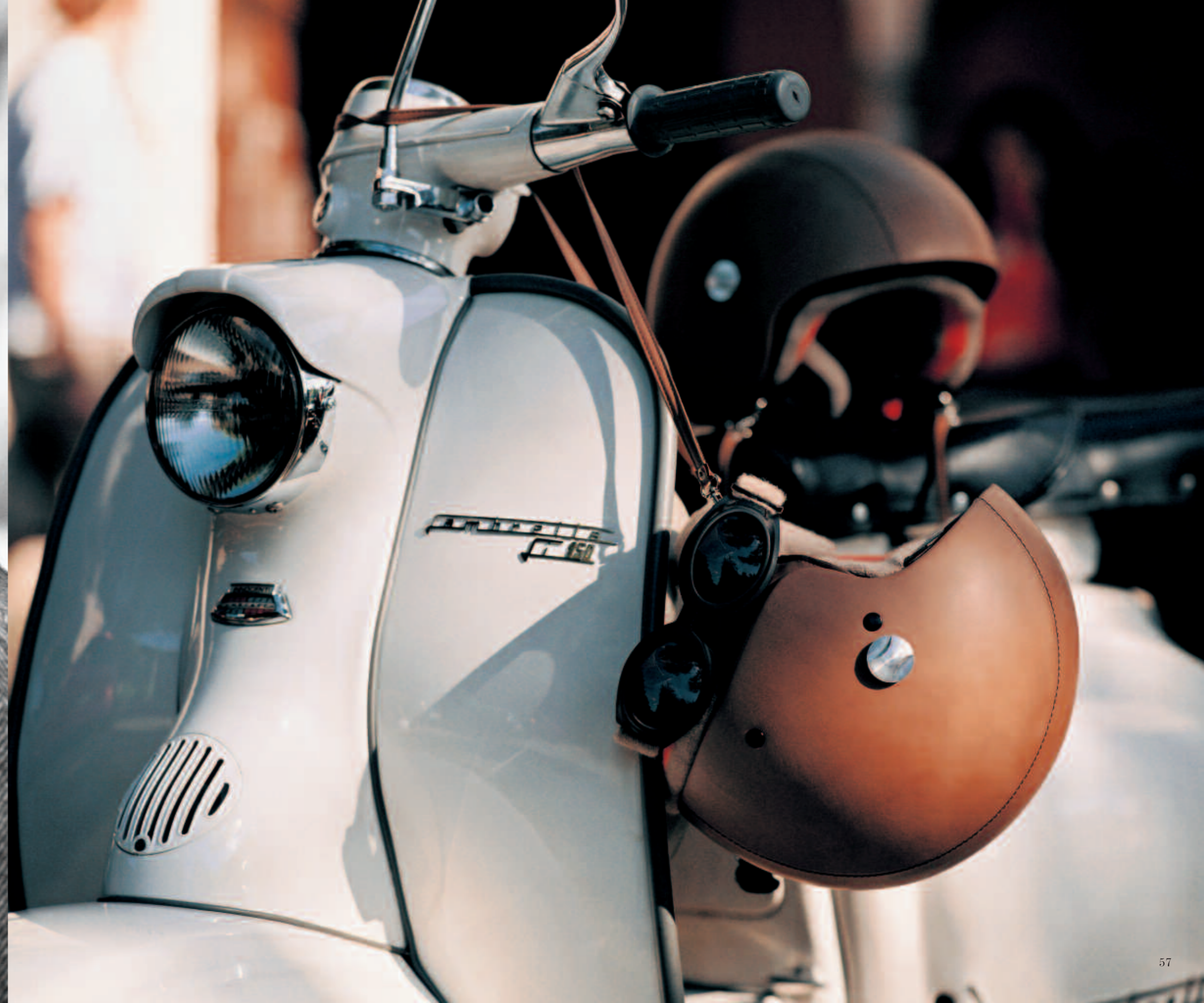
SAN GIROLAMO









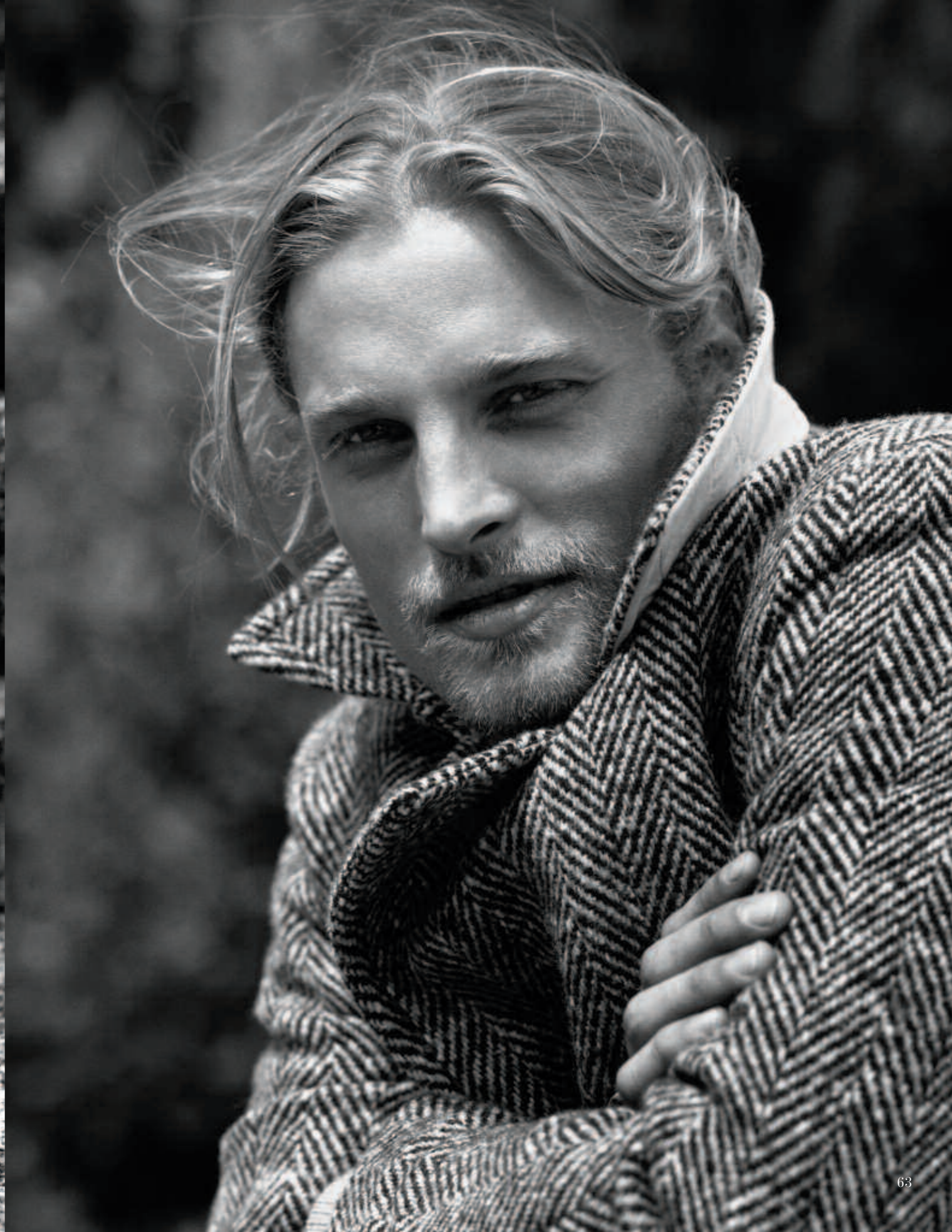
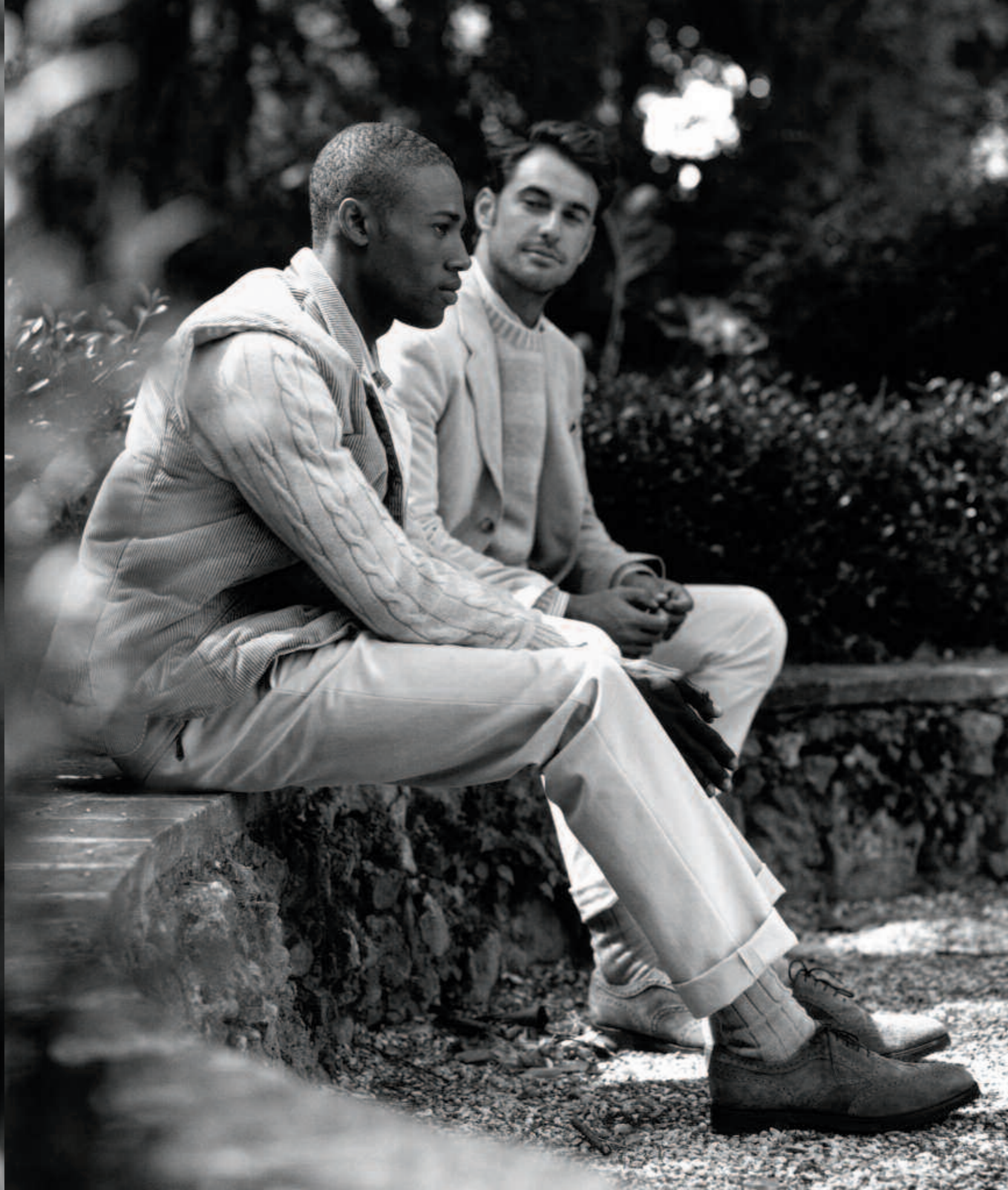






*Our Wisdom
derives first and foremost
from our experience
with things and men;
then from reflections
suggested by books,
and only in the end
from the books themselves*

CHAMFORT







*Your works are wonderful,
I know that full well*

SAL. 138,14









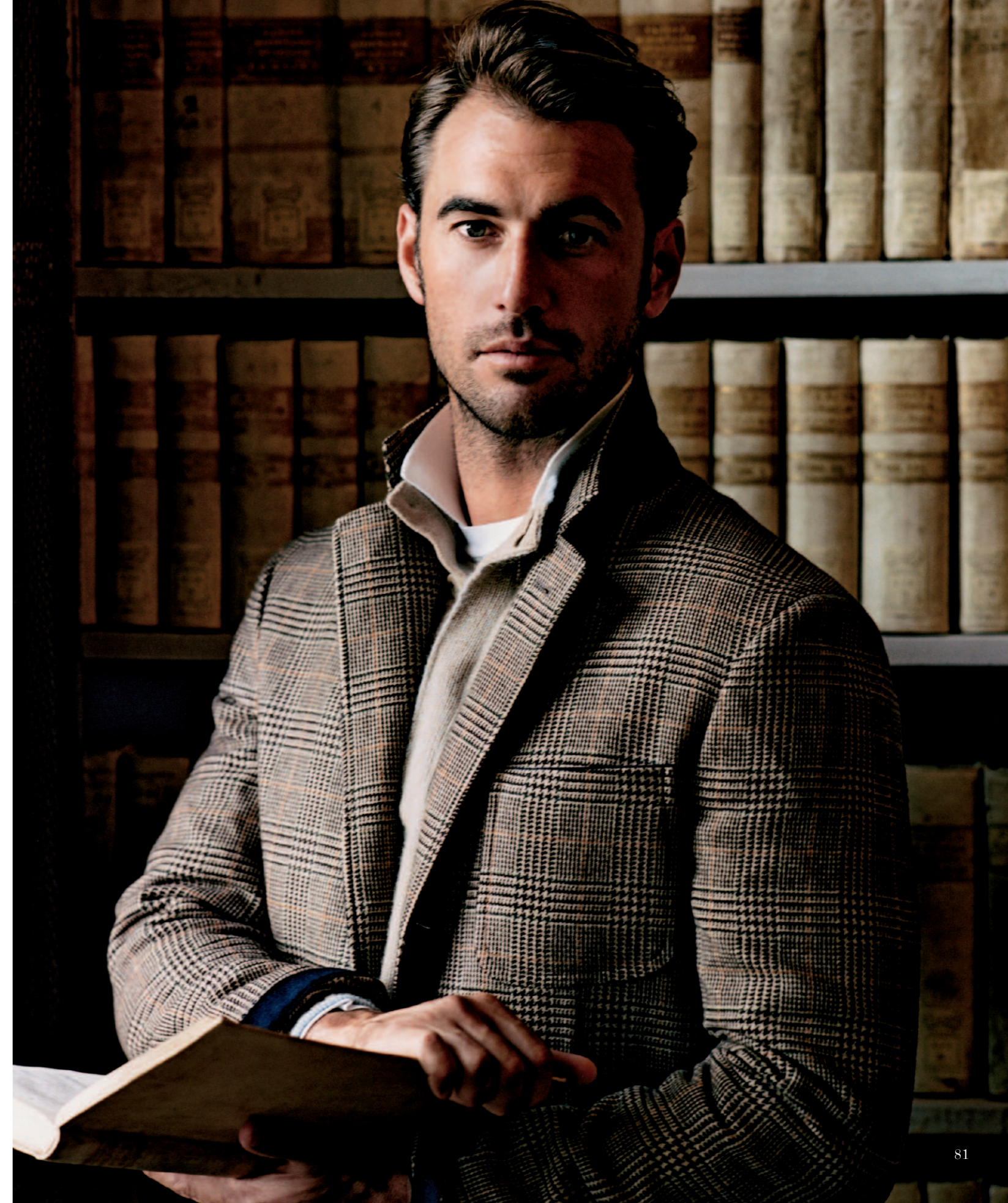






*In a certain sense,
all living things have a soul*

ARISTOTELE





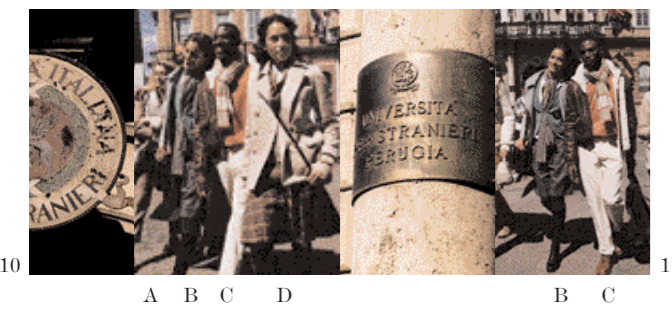
- A) 13C3196 alpaca double breasted jacket - H251103 tweed cowl neck sweater 100% ws - 21C2026 striped shirt D136842 skirt by Gunex for Cucinelli
- B) 09R7014 corduroy caban w/fox collar - U370036 red striped cutaway collar shirt 2380600 navy cashmere/silk crew neck w/intarsia writing - 09S2412 cover pants w/cuts
- C) MO04106 sheepskin coat - H251122 tweed V-neck sweater 100% ws - 23C2006 brown and pink striped shirt D066381 pants by Gunex for Cucinelli
- D) U061027 cotton down jacket w/nutria fur collar - A260006 Peruvian zip-front cardigan 100% ws - T633055 white piquet polo 09R2422 orange corduroy cargo pants - 0590020 cashmere-lined cotton cap - 3240708 gloves 100% ws
- E) 0KE4176 long gray coat in cashmere blend flannel - 1225206 green cardigan w/pin 100%ws
- 0912026 white stretch poplin shirt - D126882 skirt by Gunex for Cucinelli
- F) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt - 2240819 tricolor ribbed scarf 100% ws - 09T2312 basic fine wale corduroy panama pants



- A) 13C3196 alpaca double breasted jacket - H251103 tweed cowl neck sweater 100% ws - 21C2026 striped standup collar shirt
- B) 09R7014 corduroy caban w/fox collar - U370036 red striped cutaway collar shirt 2380600 navy cashmere/silk crew neck w/intarsia writing - 09S2412 cover pants w/cuts
- C) 1225206 green cardigan 100% ws w/pin - 0912026 white stretch poplin shirt



- A) H251122 tweed V-neck sweater 100% ws
- B) U061027 cotton down jacket w/nutria fur collar - A260006 Peruvian zip-front cardigan 100% ws - T633055 white piquet polo
- C) 09R7014 corduroy caban w/fox collar - U370036 red striped cutaway collar shirt 2380600 navy cashmere/silk crew neck w/intarsia writing - 09S2412 cover pants w/cuts
- D) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt - 2240819 tricolor ribbed scarf 100% ws - 09T2312 basic fine wale corduroy panama pants



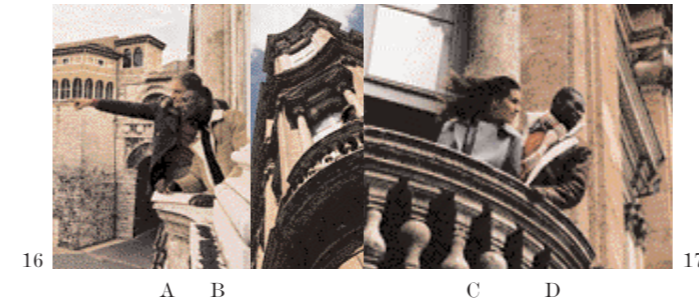
- A) MO04106 sheepskin coat - H251122 Pure cashmere tweed V-neck sweater - 23C2006 brown and pink striped shirt D066381 pants by Gunex for Cucinelli
- B) 0KE4176 long gray coat in cashmere blend flannel - 1225206 green cardigan with pin 100% ws 0912026 white stretch poplin shirt - D126882 skirt by Gunex for Cucinelli
- C) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt - 2240819 tricolor ribbed scarf 100% ws - 09T2312 basic fine wale corduroy panama pants
- D) 13C3196 alpaca double breasted jacket - H251106 pure cashmere tweed cowl neck sweater 21C2026 striped standup collar shirt - D136842 skirt by Gunex for Cucinelli



- A) 1225206 green cardigan 100% ws w/pin - 0912026 white stretch poplin shirt



- A) 09R7014 corduroy caban w/fox collar - U370036 red striped cutaway collar shirt 2380600 navy cashmere/silk crew neck w/intarsia writing



- A) U207013 chevron double breasted caban w/fox collar - 2270110 red ribbed crew neck 100% ws U370026 sour cherry red b.d. shirt - 07C2442 beige moleskin cargo pants
- B) MO10006 camel-tone shearling double breasted caban - 2204424 navy ribbed half-zip mock turtleneck 100% ws
- C) 0KE4176 long gray coat in cashmere blend flannel - 1225206 green cardigan 100% ws w/pin 0912026 white stretch poplin shirt
- D) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt - 2240819 tricolor ribbed scarf 100% ws



- A) H251106 pure cashmere tweed cowl neck sweater - 21C2026 striped standup collar shirt
- B) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt



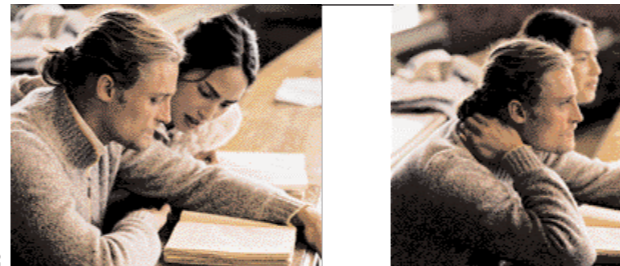
- A) 0KE4176 long gray coat in cashmere blend flannel
- B) MO04106 sheepskin coat
- C) U061027 cotton down jacket w/nutria fur collar - A260006 Peruvian zip-front cardigan 100% ws



- A) MO02216 aviator jacket w/cashmere cuffs and waistband - 2221800 orange crew neck w/print 100% ws U380026 navy striped b.d. shirt
- B) 09R8036 medium wale jacket w/patch pockets - 2250210 striped cloud crew neck w/coat of arms U380036 striped cutaway collar shirt - 09S3312 basic cotton cover pants
- C) 2270104 ribbed mock turtleneck w/hidden buttons - U080026 poplin b.d. shirt - U227012 chevron double breasted caban - 07C2432 moleskin pants w/slant pockets
- D) 09R1047 medium wale down jacket w/buttons - 2250300 striped cloud cable-knit crew neck 100% ws U450036 striped cutaway collar shirt - 09S3402 cotton cover jodhpurs



- A) 1225206 green cardigan 100% ws w/pin - 0912026 white stretch poplin shirt
- B) U207013 cashmere chevron double breasted caban w/fox collar - 2270110 red ribbed crew neck 100% ws U370026 sour cherry b.d. shirt - 07C2442 beige moleskin cargo pants
- C) MO10006 camel-tone shearling double breasted caban - 2204424 navy ribbed half zip mock turtleneck



- A) 3250106 two-color zip-front cardigan 100% ws - T633255 white piquet two-button polo
- B) 5260606 Peruvian pattern cardigan w/detachable fox collar - 0915906 white stretch poplin shirt



- A) 18C3009 pink corduroy jacket - 1226203 pink and beige striped turtleneck underjacket w/cashmere/silk accents D066902 skirt by Gunex for Cucinelli
- B) 1250506 green open sweater w/leather closure - T186040 gray tee w/two-tone trims in cashmere D136912 Gunex skirt for Cucinelli



- A) R188038 navy hunter's jacket 100% ws w/patches - T106060 tee w/writing - T633055 white piquet LS polo U000011 red striped pochette bag - 07C2342 beige moleskin pants
- B) 1230406 gray ribbed cardigan w/leather button - 0912006 white stretch poplin shirt - 26CI300 ivory crepon and silk satin top D126902 skirt by Gunex for Cucinelli
- C) 1251413 melange green turtleneck pullover 100% ws



- A) 2250210 striped cloud crew neck w/coat of arms - U380026 orange striped b.d. shirt - 2340108 cashmere/silk tie
- B) 1230406 gray ribbed cardigan w/leather button - 0912006 white stretch poplin shirt - 26CI300 ivory crepon and silk satin top D126902 skirt by Gunex for Cucinelli
- C) 1251413 green melange turtleneck pullover
- D) 5260606 peruvian pattern cardigan w/detachable fox collar - 0915906 white stretch poplin shirt
- E) 3250106 two-color zip-front cardigan 100%ws - T633255 white piquet two-button polo 09T2442 orange corduroy multipocket pants - 2240819 tricolor ribbed scarf 100% ws - U209033 brown chevron coat
- F) R188038 navy hunter's jacket w/patches 100% ws - T106060 tee with writing - T633055 white piquet LS polo U000011 red striped pochette bag - 07C2342 beige moleskin pants



- A) 1230406 gray ribbed cardigan w/leather button - 0912006 white stretch poplin shirt - 26CI300 ivory crepon and silk satin top D126902 skirt by Gunex for Cucinelli
- B) 5260606 Peruvian pattern cardigan w/detachable fox collar - 0915906 white stretch poplin shirt



- A) 1230406 gray ribbed cardigan w/leather button - 0912006 white stretch poplin shirt - 26CI300 ivory crepon and silk satin top D126902 skirt by Gunex for Cucinelli
- B) 5260606 Peruvian pattern cardigan w/detachable fox collar - 0915906 white stretch poplin shirt
- C) 3250106 two-tone cardigan w/zip 100%ws - T633255 white piquet two-button polo



- A) 2250210 striped cloud crew neck w/coat of arms - U380026 orange striped b.d. shirt - 2340108 cashmere/silk navy tie
- B) 1230406 gray ribbed cardigan w/leather button - 0912006 white stretch poplin shirt - 26CI300 ivory crepon and silk satin top
- C) 5260606 Peruvian pattern cardigan w/detachable fox collar - 0915906 white stretch poplin shirt



- A) 3250106 two-tone cardigan w/zip 100%ws - T633255 white piquet two-button polo
- B) 2250210 striped cloud crew neck w/coat of arms - U380026 orange striped b.d. shirt - 2340108 cashmere/silk navy tie
- C) R188038 navy hunter's jacket 100% ws w/patches - T633055 white piquet LS polo



44

A B C D E F

- A) U227012 chevron double breasted caban - 2270104 ribbed mock turtleneck w/hidden buttons - U080026 poplin b.d. shirt 07C2432 moleskin pants w/slant pockets
- B) 14C3256 Prince of Wales down jacket w/gray cashmere sleeves - D216491 pants by Gunex for Cucinelli
- C) U213177 chevron jacket - 1320214 cashmere/silk gray and pink underjacket - D166872 skirt by Gunex for Cucinelli
- D) 09R1047 medium wale corduroy down jacket w/buttons - 2250300 striped cloud cable-knit crew neck 100% ws U450036 striped cutaway collar shirt - 09S3402 cotton cover jodhpurs
- E) 09R8036 medium wale corduroy jacket w/patch pockets - 2250210 striped cloud crew neck w/coat of arms U380036 striped cutaway collar shirt - 09S3312 basic cotton cover pants
- F) 12C3316 cashmere/linen gray melange jacket - 1229372 beige V-neck underjacket 100 23C2006 striped shirt - D046401 pants by Gunex for Cucinelli

45



46

A A C B D E F

- A) 2250704 beige funnel neck sweater 100% ws
- B) 1250302 milk-tone low V-neck sweater in cashmere gauze - 1326302 Gray cashmere/silk V-neck camisole D066471 pants by Gunex for Cucinelli - MT03116 ice shearling jacket
- C) 2205214 cable-knit orange turtleneck sweater - U231037 Prince of Wales down jacket 100% ws SC40309 scarf w/fringe 100% ws - 09S2372 beige cotton cover pants
- D) 11C3238 camel-tone corduroy jacket w/knit accents - 1229410 gray low cut underjacket 100% ws T680410 milk-tone cashmere/cotton camisole - D116481 pants by Gunex for Cucinelli
- E) U349032 Prince of Wales coat 100% ws - 2250704 beige turtleneck sweater w/pocket 100% ws 09T3422 camel-tone fine wale corduroy cargo pants
- F) R188038 navy hunter's jacket w/patches 100% ws - 2200126 button-front cardigan w/sour cherry coat of arms T613359 white jersey mock polo - U000011 sour cherry striped pochette bag 09T2442 fine wale corduroy panama multipocket pants

47



48

A

- A) 2200126 button-front cardigan w/sour cherry coat of arms - T613359 white jersey mock polo U000011 sour cherry striped pochette bag - 09T2442 fine wale corduroy panama multipocket pants

49



50

A B C D

- A) 2200126 button-front cardigan w/sour cherry coat of arms - T613359 white jersey mock polo U000011 sour cherry striped pochette bag - 09T2442 fine wale corduroy panama multipocket pants
- B) 11C3238 camel-tone corduroy jacket w/knit accents - 1229410 gray low cut underjacket 100% ws T680410 milk-tone cashmere/cotton camisole - D116481 pants by Gunex for Cucinelli
- C) U349032 Prince of Wales coat 100% ws - 2250704 beige turtleneck sweater w/pocket 100% ch 09T3422 camel-tone fine wale corduroy cargo pants
- D) 2205214 cable-knit orange turtleneck sweater - 2299921 rope 100% ws

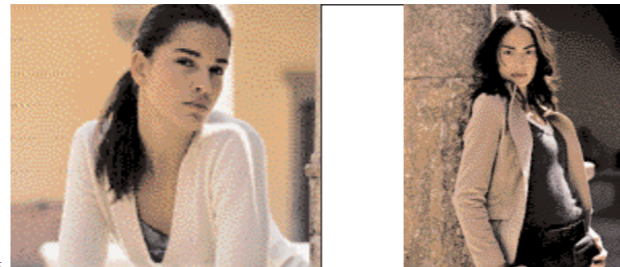
51



52

53

- 2299900 cashmere-lined suitcase - 2299930 cashmere-lined helmet with glasses - 2299921 cashmere rope
- 2299910 cashmere-lined backback - PC99940 fringed throw 100% ws - PA99901 striped throw 100% ws
- PC99950 blanket 100% ws - 2340108 cashmere/silk striped tie - SC40409 striped scarf w/fringe 100% ws

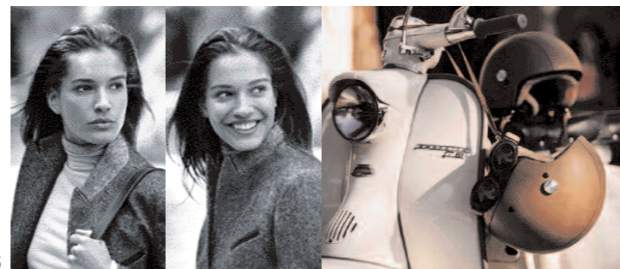


54

A

B

- A) 1250302 milk-tone cashmere gauze low V-neck sweater - 1326302 gray cashmere/silk V-neck camisole
- B) 11C3238 corduroy camel-tone jacket w/knit accents - 1229410 gray low cut underjacket 100% ws T680410 milk-tone cashmere/cotton camisole - D116481 pants by Gunex for Cucinelli



56

A

A

B

- A) U213177 chevron jacket - 1320214 cashmere/silk gray and pink underjacket
- B) 2299930 cashmere-lined helmet with glasses



58

A

B

- A) MN03116 brown napped sheepskin jacket - 0912006 white stretch poplin shirt
- B) 09R1047 medium wale corduroy down jacket w/buttons - 2300110 cashmere/silk crew neck U380026 orange b.d. shirt - 2340108 cashmere/silk navy tie - 2299930 helmet



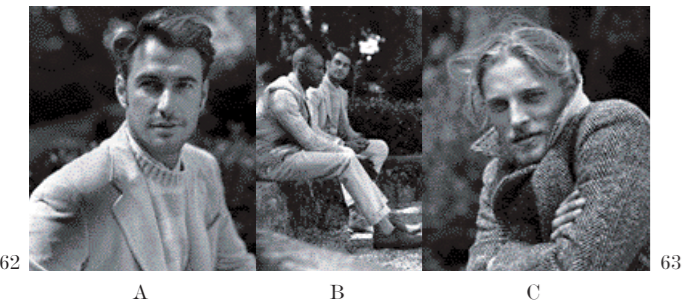
60

A

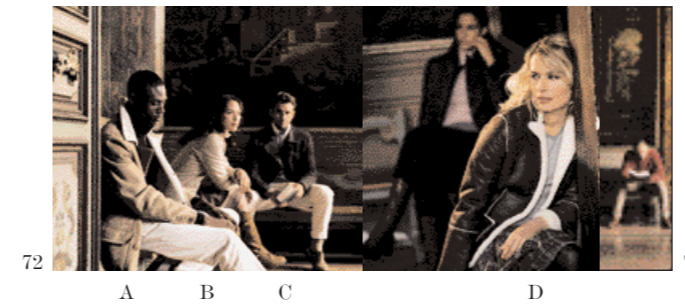
B

- A) 09R8036 medium wale corduroy jacket w/patch pockets - 2250210 striped cloud crew neck w/coat of arms U380036 striped cutaway collar shirt - 09S3312 basic cotton cover pants
- B) 12C3316 cashmere/linen gray melange jacket - 1229372 beige V-neck underjacket 100% ws - 23C2006 striped shirt D046401 pants by Gunex for Cucinelli

61



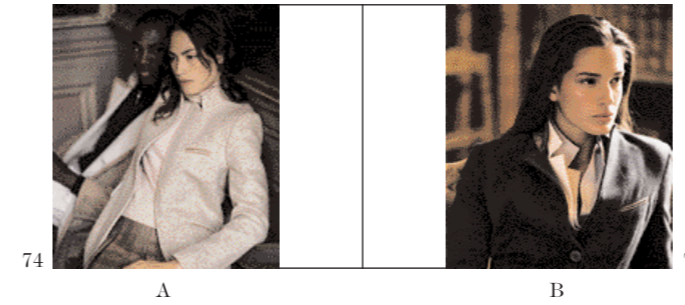
- A) 09R8036 medium wale corduroy jacket w/patch pockets - 2250210 striped cloud crew neck w/coat of arms U380036 striped cutaway collar shirt
- B) 09R1047 medium wale corduroy down jacket w/buttons - 2250300 striped cloud cable-knit crew neck 100% ws U450036 striped cutaway collar shirt - 09S3402 cotton cover jodhpurs
- C) U227012 chevron caban



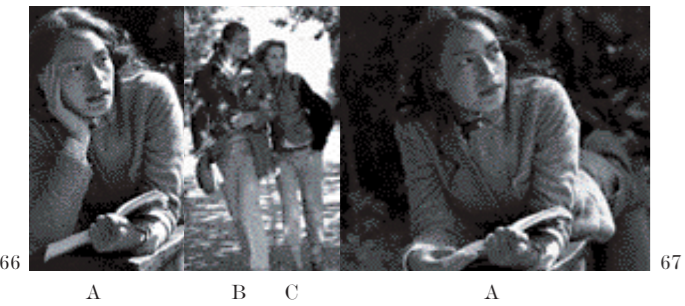
- A) MO10006 camel-tone shearling double breasted caban - 2204424 navy ribbed half-zip mock turtleneck 09S2412 white cotton cover pants
- B) U204156 beige chevron coat - 1226203 pullover 100% ws w/cashmere/silk accents - D066902 skirt by Gunex for Cucinelli
- C) U209041 gray coat - 2270116 green zip-front cardigan w/coat of arms - T613359 tricolor jersey mock polo 0952412 white cotton cover pants
- D) MN03116 sheepskin jacket with gray tee - T186040 tee with cashmere trim - D136912 skirt by Gunex for Cucinelli



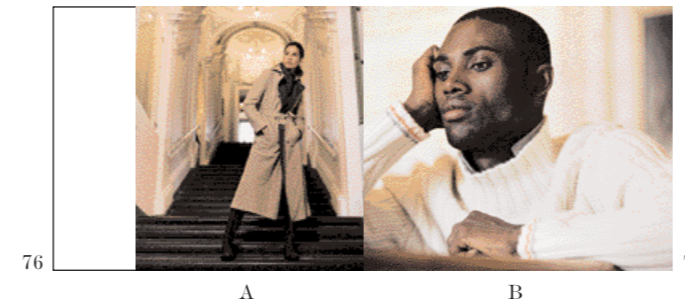
- A) U227012 chevron double breasted caban - 2270104 ribbed mock turtleneck w/hidden buttons U080026 poplin b.d. shirt - 07C2432 moleskin pants w/slant pockets



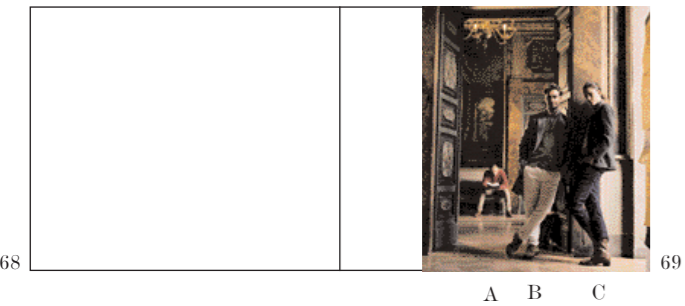
- A) U204156 beige chevron coat - 1226203 pullover 100%ws w/cashmere/silk accents - D066902 skirt by Gunex for Cucinelli
- B) R254186 anthracite flannel long coat 100% ws - 21C2016 striped double collar wraparound shirt



- A) 12C3316 cashmere/linen gray melange jacket - 1229372 beige cashmere V-neck underjacket - 23C2006 striped shirt D046401 pants by Gunex for Cucinelli
- B) U227012 chevron double breasted caban - 2270104 mock turtleneck with hidden buttons - U080026 poplin b.d. shirt 07C2432 moleskin pants w/slant pockets
- C) 14C3256 Prince of Wales down jacket w/gray cashmere sleeves - D216491 pants by Gunex for Cucinelli



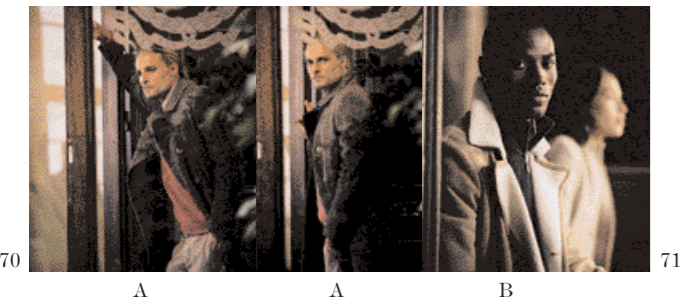
- A) SU04116 long suede trench coat lined in gray 100% ws - R253176 flannel jacket 100% ws 1324004 light gray ultra-light cashmere/silk turtleneck underjacket
- B) 2230004 white ribbed pullover - T633055 gray piquet polo



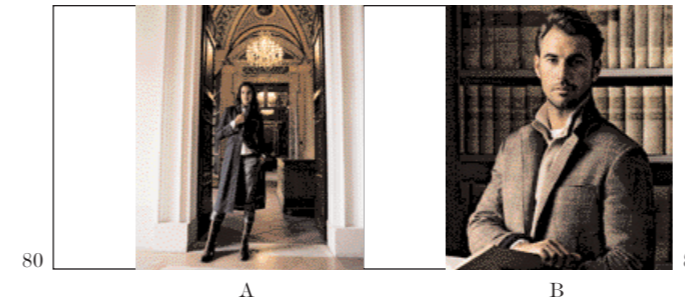
- A) 2270110 red ribbed crew neck 100% ws - U370026 sour cherry red b.d. shirt - 07C2442 beige moleskin cargo pants
- B) U209041 gray coat - 2270116 ribbed zip-front green cardigan w/coat of arms - T613359 tricolor mock polo 0952412 white cotton cover pants
- C) R253176 gray flannel jacket 100% ws - 1320214 cashmere/silk double gray and pink turtleneck underjacket D096481 pants by Gunex for Cucinelli



- A) 2204403 red ribbed turtleneck 100% ws
- B) 11C3006 raspberry velvet jacket - H251106 cashmere/tweed cardigan w/leather closure - 21C2026 striped crossover shirt D086451 pants by Gunex for Cucinelli



- A) U207013 chevron double breasted caban - 2270110 red ribbed crew neck 100% ws - U370026 sour cherry red b.d. shirt 07C2442 beige moleskin pants
- B) MO10006 camel-tone shearling double breasted caban - 2204424 navy ribbed half-zip mock turtleneck



- A) R254186 anthracite flannel coat 100% ws - 21C2026 striped wraparound shirt D066471 pants by Gunex for Cucinelli
- B) U238036 Prince of wales jacket with patch pockets 100% ws - 2200424 camel-tone mock turtleneck w/hidden buttons 100% ws T613359 white jersey mock polo



Fotografia: Christian Moser
Direzione Artistica: Ciro Falavigna
Coordinamento: Frame Image Production

Un ringraziamento particolare:
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al Professor Francesco Bistoni, Magnifico Rettore, Università degli Studi di Perugia

Elenco dei luoghi fotografati:
Università per Stranieri - Palazzo Gallenga
Aula storica III piano (pag. 1) - Esterno Palazzo Gallenga (pag.4,5) - Ingresso Palazzo Gallenga (pag.15) - Aule storiche III piano (pag.69,72,73) - Scalinata Palazzo Gallenga (pag. 76)

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Facoltà di Agraria, Orto Medievale, Porta Urbica (pag. 43,44) - Facoltà di Agraria, Orto Medievale, vista (pag. 42) - Facoltà di Agraria, Chiostro Capitolare (pag. 46,47,52,53)
Rettorato, Palazzo Murena, Sala del Dottorato (pag.80) - Rettorato, Palazzo Murena, Sala del Dottorato, Fondo Antico (pag. 81)

