



BRUNELLO CUCINELLI

MEN'S COLLECTION SPRING SUMMER 2015

A Trip To The Lands Of Spices

From the European capitals of “Well Dressing” – from Paris, London and Amsterdam – passing through Italy as the departure point, the traveller looks to the warm lands of Africa and Mediterranean Asia, rich with charm and a wealth of intense colours. The journey moves towards the Orient, to the tropical and luxuriant lands of India and beyond, to the Moluccas – the Spice Islands – where the variety and vivacity of colours and shades assume the names of the fruits of the land.

TAILORING

The traveller leaves the elegant salons of Europe with a refined tailored wardrobe, created in the traditional manner using precious materials specific to western taste.

“Well Dressing” is the departure point and the original spirit of the voyage, the fundamental character of all of types of dress and the very essence of every element, from suits to coats, from trousers to shirts and waistcoats.

The traveller's elegance is thoughtfully designed to suit a variety of conditions and situations; it is versatile and skilfully mixed and matched. Care and tailoring infuse all types of dress, even in more informal outerwear and sportswear, while elements of western style are invigorated with suggestions of far-off cultures and lands.

With an eye to the East, luggage takes on more lightweight fabrics, in the bright and natural colours of spices, combining inspirations from different cultures in a new, modern elegance.

NATURAL COLOURS

Colours are the treasures the traveller collects through the feelings, stimuli and new experiences acquired during his travels. The meeting of far-off customs and western traditions leads to a masterful fusion: along the way, delicate and fresh colonial tones reminiscent of exotic, airy hues – from the lightest hints of ginger powder to the light brown of nutmeg – are enriched with the vivid and intense chromatic suggestions of the countries visited – inspirations summed up in the refined colours of spices.

Vivid oriental reds of cayenne pepper and saffron threads, brilliant yellows of turmeric, ochre of curry and orange of mace compose a vibrant palette of natural colours inspired by the shades of the earth's precious fruits. The colours of spices alternate with elegant blues of a traditionally European character, from classic navy, marine and royal blues to the characteristic hues of the finest denim.

MATERIALS

The traveller's wardrobe is basically light: it embodies a love for travel, movement and discovery, as well as an attention to the customs, climates and conditions of the long voyage.

Elegant weaves of cool wool and lightweight silk for suits and jackets lie next to a select variety of fabrics for coats and outerwear, chosen to face the changing seasons and unexpected weather conditions. The great care taken in selecting the fabrics transforms classic functional elements like rain coats and duster coats into elegant jackets and coats, in a variety of weights and featuring special treatments to make the fabrics water-repellent.

The fabrics are in an expertly chosen variety of lightweight cotton, linen and silk blends, combined with the refined lightness of the finest leathers, signature elements of male elegance that define the traveller's style.

SHAPES

The style is crisp, worn close to the body, always very aware of the male physique, while designed for comfort, combining elegant lines with the movement, variety of places, meetings and opportunities of the voyage.

The lines create crisp, clean shapes that highlight the fine materials; the essential shapes exalt the characteristics of sartorial style, underscored by the detailing, variety of stitching and well-balanced cuffs.

OVERLAYING

The many occasions encountered in one's travels offer opportunities for formal elegance, where attention to the fabrics' lightness and versatility allow for refined layered dress, alternated with sportier looks suitable for departures – perhaps by sea – that remain ever refined.

The lightweight, versatile fabrics of shirts and coats create micro-structures that reveal the natural fibre's sophistication and cool hand, while the variety of materials used in the coats reveal the collection's comprehensiveness and versatility. Micro-patterns are added for a refined and playful touch also in sportier and essential combinations, adding comfort and character to wanderlust.

ACCESSORIES

Accessories are loyal and precious travel companions, elements that define the traveller's style, accompanying him as he discovers new countries and meets new people on the most elegant occasions. In pride of place come shoes, created in a wide variety of materials, with models for the evening and for leisure, for the beach and the boat, luxurious elements created for versatile comfort and movement.

The expansive collection of accessories for formal elegance, from ties to pocket squares – essential to render any outfit unique and sophisticated – add to an assortment of accessories perfect for travel: from handbags covered with fine leathers to small leather goods.