



BRUNELLO CUCINELLI

MEN'S COLLECTION AUTUMN WINTER 2015

## CASUAL SARTORIAL

### CRAFTSMANSHIP

The artisanal process results in a collection with a unique style that combines knitwear of excellence and formal style to be worn on all occasions, from leisure to gala evenings, from weekend to business meetings. The details of careful workmanship permeate all elements of the wardrobe combining the sophisticated dialogue between elegant materials and calibrated overlays.

Cashmere sweaters are the stars of the collection, the exponents par excellence of the casual attitude that defines the Brunello Cucinelli character, from the jacket-style cardigan to the sweater that becomes a valuable outer garment, yarns welcome inspirations drawn from the world of tailoring and outerwear to introduce new and refined elements.

### COLOURS

The delicate and cool shades of light beige – Vanilla, Granite, Almond and Auburn – add a simple yet modern touch to the different blue and grey hues. Nature-inspired nuances juxtapose two or three shades in the sweater offering a sophisticated game of colours that extends in overlaps and confers dynamism to the metropolitan elegance. After several seasons, the cashmere sweater rediscovers the distinct charm of pure colour including Yellow, Orange, Red, Blue and Green.

### MATERIALS

From combed lighter clothes to the broad weaves of coats, outerwear represents a peak that combines craftsmanship and quality of materials. The warmth and lightweight of coats, duffle coats and pea jackets are enhanced by valuable cashmere cloth featuring a *double* finishing that hides the stitching and is entirely done by hand. Soft shearling and extremely light calfskin adorn the jackets.

All elements express a continuity that combines the elegance of the calibrated overlays with the sophisticated dialogue of different materials, thus outerwear clothes are combined with knitted sections or areas of soft leather that enhance the nuances of the collection in a harmonious camaïeu effect.

### SHAPES

From clothing to outerwear, inspired tailoring is stamped on the fit defining essential lines, close to the body to flatter the male physique. The coat look is elongated in distinct profiles that reflect the details of classic outerwear and military elegance. The trousers respond to sartorial taste, with pleats and finished with turn-ups, or instead they feature loose fit and informal touches.

## COMBINATIONS

The matches between the types and materials enrich the wardrobe with new elements: classic style long coats are combined with detachable goose down padding, dual material or reversible coats prolong the harmony of overlaps, while inspired tailoring emerges in outerwear.

The collection gives shape to a careful balance between *smart* and *casual*, in which the suit is worn with a t-shirt and a light cashmere sweater to give a sporty style to the tailored cut. Denim is combined with a tie whilst jogging trousers mix with the classic elegance of the jacket.

## ACCESSORIES

A full range of accessories enrich the *Casual Sartorial character*: The game of combinations is extended in the wide choice of footwear that combines up to three materials in sneakers, while developing a mild camaïeu effect.

Designed for travel as well as daily comfort, items such as bags and small leather goods are cut with the accurate details of craftsmanship, combining the finest leathers with soft flannel.